



REDEFINING WOMEN IN TECH

Redefining Women in Tech has been bringing events and community support to the greater Eugene area for over two years. We've built a community that includes **over 500 people**, and estimate that we will welcome **over 150 newcomers** this year. In a community the size of Eugene, this strong support indicates a need for continued and increased programming that empowers women to thrive in tech careers.

This year, we're focusing our efforts on **career activation and workforce development** initiatives. We're bringing back our most popular and effective event, Not Your Average Tech Jobs, where we raise awareness about tech-enabled careers with diverse training paths. We are also debuting a counterpart event, Ultra Tech Jobs, where we showcase highly specialized tech careers in areas like network security, system architecture, and GIS mapping. Additionally, we are bringing two workshops that offer **crucial training for the workplace**. We are confident our four core events in 2019 will reach more people and accomplish more than ever before.

We know that our community efforts will go even farther this year with sponsors like you. **Please consider supporting our community** by selecting one of our tiered sponsorship packages, which are detailed on the following page.

Any funds raised in excess of this year's event costs will go toward developing additional programs and resources for local women in technology.

Thank you,

Lauren Jerome
Program Director

Connect with us online!





REDEFINING WOMEN IN TECH

In 2019, we are bringing four exciting events to the greater Eugene community.



CAREER ACTIVATION

Ultra Tech Jobs

Spring 2019

Featuring local professionals from a wide range of unique, highly specialized technical careers, attendees are engaged in relevant, timely discussions as they gauge their own interest in each path. Ultra Tech Jobs puts the spotlight on people thriving in fields like systems architecture, network security, and machine learning. This event is ideal for anyone early in a technical career who is interested in learning more about emerging and innovative career options in technology.

Not Your Average Tech Jobs

Fall 2019

For anyone considering a mid-career move into the technology industry, we realize that some of the prime jobs are the ones that get the least attention. Through the second year of our most popular event, we strive to change that. We'll explore careers in technology that revolve around skills like design, strategy, or communications. Hear from professionals currently working in those fields or hiring for the opportunities in tech that go beyond coding, and connect with resources that can help you get there.

WORKSHOPS

Unconscious Bias Workshop

Fall 2019

Level up your leadership skills by equipping yourself with actionable ways to be a more equitable leader and ally. At this workshop tailored to community leaders, C-level execs, and hiring managers, you will learn best practices for creating a welcoming, inclusive work environment.

Competitive Candidate Workshop

Fall 2019

Round out your skills for standing out in a competitive job market. At this workshop designed for career seekers of all ages, you will learn what hiring managers are looking for and take away actionable tips on how to stand out in a crowd. Great for young professionals starting out or mid-career folks looking for a change.

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We look forward to discussing how you can be a part of our community! All donations are tax deductible. 10% of all donations go to our 501c3 fiscal sponsor, ChickTech, to help support operations.

	COMMUNITY PARTNER \$5,000	BUILD THE COMMUNITY \$3,000	SUPPORT THE COMMUNITY \$1,000	CELEBRATE THE COMMUNITY \$500
Exhibit space at both career activation events	●			
Company listed as major program sponsor for 2019	●			
Company logo on event promotion for all events	●	●		
Company name (no logo) listed for all events			●	●
Free job posts on national ChickTech job board	3	2	1	
Number of tickets to each event	10	6	4	2

“Redefining Women in Tech is a community that is such a draw, such a magnet, and I think today is a perfect example of what they can do and how they’ve grown and how we can all feel a little more welcome in tech.”

Kristina Payne

Executive Director of Lane Workforce Partnership

To become a sponsor, please visit **bit.ly/rwitdonate** or scan the QR code. Thank you for your support!



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